

Fig. 1

<u>INDIVIDUAL PROPERTY</u>
Hotel Name
Address
City, state, zip
Phone
Fax
E-mail
Contact person
Reservations phone
Internet address
Brand affiliation contact
Number of rooms by type
Smoking / non-smoking
Rack rate by type

Fig. 2

<u>GENERAL AREA INFORMATION</u>
• On Property
• Within Walking Distance
• 1 – 5 Miles
Property Location
1 Airport
2 Beach
3 City
4 Downtown
5 East
Attraction Category
1 Airport
2 Amusement park
3 Aquarium
4 Auditorium
5 Beach
Reference Point
1 Airport
2 Amusement park
3 Arena
4 Bar
5 Bay
Transportation
1 Bicycle
2 Boat
3 Bus
4 Cable car
5 Car
Recreation Type
1 Archery
2 Badminton court
3 Baseball diamond
4 Basketball court
5 Beach

Fig. 3

HOTEL INFORMATION

- On Property
- Within Walking Distance
- 1 – 5 Miles

Hotel Amenity

- 1 24-hour front desk
- 2 24-hour room service
- 3 24-hour security
- 4 Adjoining rooms
- 5 Air conditioning

Contact Services

- 1 Concierge
- 2 Golf pro
- 3 Spa
- 4 Front desk
- 5 Bell stand

Personal Services

- 1 Dry cleaning
- 2 Ironing

- 3 Laundry
- 4 Maid service
- 5 Massage

Business Services

- 1 Computer
- 2 Copier
- 3 Cordless phone
- 4 Data port
- 5 Desk

Phone Technology

- 1 Voice
- 2 Data
- 3 Fax
- 4 Pager
- 5 Mobile

Security Features

- 1 2nd lock on guest doors
- 2 Address of nearest police station
- 3 Alarms continuously monitored
- 4 Audible alarm smoke detectors
- 5 Auto link to fire station

Pets Policy Code

- 1 Cats only
- 2 Dogs only
- 3 Large domestic animals
- 4 Midsize domestic animals
- 5 Small domestic animals only

Payment Type

- 1 Cash
- 2 Credit card
- 3 Debit card
- 4 Business check
- 5 Personal check

Available Meal Category

- 1 Breakfast
- 2 Brunch
- 3 Dinner
- 4 Happy hour
- 5 Lunch

Cuisine Code / Food Service Type

- 1 American
- 2 French
- 3 Italian
- 4 Seafood
- 5 Indian

Restaurant Category

- 1 All purpose
- 2 Beverage
- 3 Buffet
- 4 Café
- 5 Cafeteria

Restaurant Service Info

- 1 Buffet
- 2 Casual dining
- 3 Catering
- 4 Cooked to order
- 5 Fine dining

<u>PROPERTY INFORMATION</u>	
Brand Category	
1 All suite	
2 Budget	
3 Corporate business transient	
4 Deluxe	
5 Economy	
Segment Category	
1 All suite	
2 Budget	
3 Corporate business transient	
4 Deluxe	
5 Economy	
Architectural Style	
1 Art deco	
2 Brazilian	
3 Contemporary	
4 High rise	
5 Historic	
Property Class Type	
1 All suite	
2 All-inclusive resort	
3 Apartment	
4 Bed and breakfast	
5 Cabin or bungalow	
Hotel Brand Names	
HOTEL BRAND NAMES	
A - Z - (Not in the OTA codes)	

Fig. 5

<u>ROOM INFORMATION</u>	
Bed Type	
1 Double	
2 Futon	
3 King	
4 Murphy bed	
5 Queen	
Guest Room Info	
1 Physically challenged rooms	
2 Nonsmoking rooms	
3 Suites	
4 Bungalows and villas	
5 Floors	
Room Amenity Type	
1 Adjoining rooms	
2 Air conditioning	
3 Alarm clock	
4 All news channel	
5 AM/FM radio	
Fee Tax Group Code	
1 Bed tax	
2 City hotel fee	
3 City tax	
4 County tax	
5 Energy tax	

Fig. 6

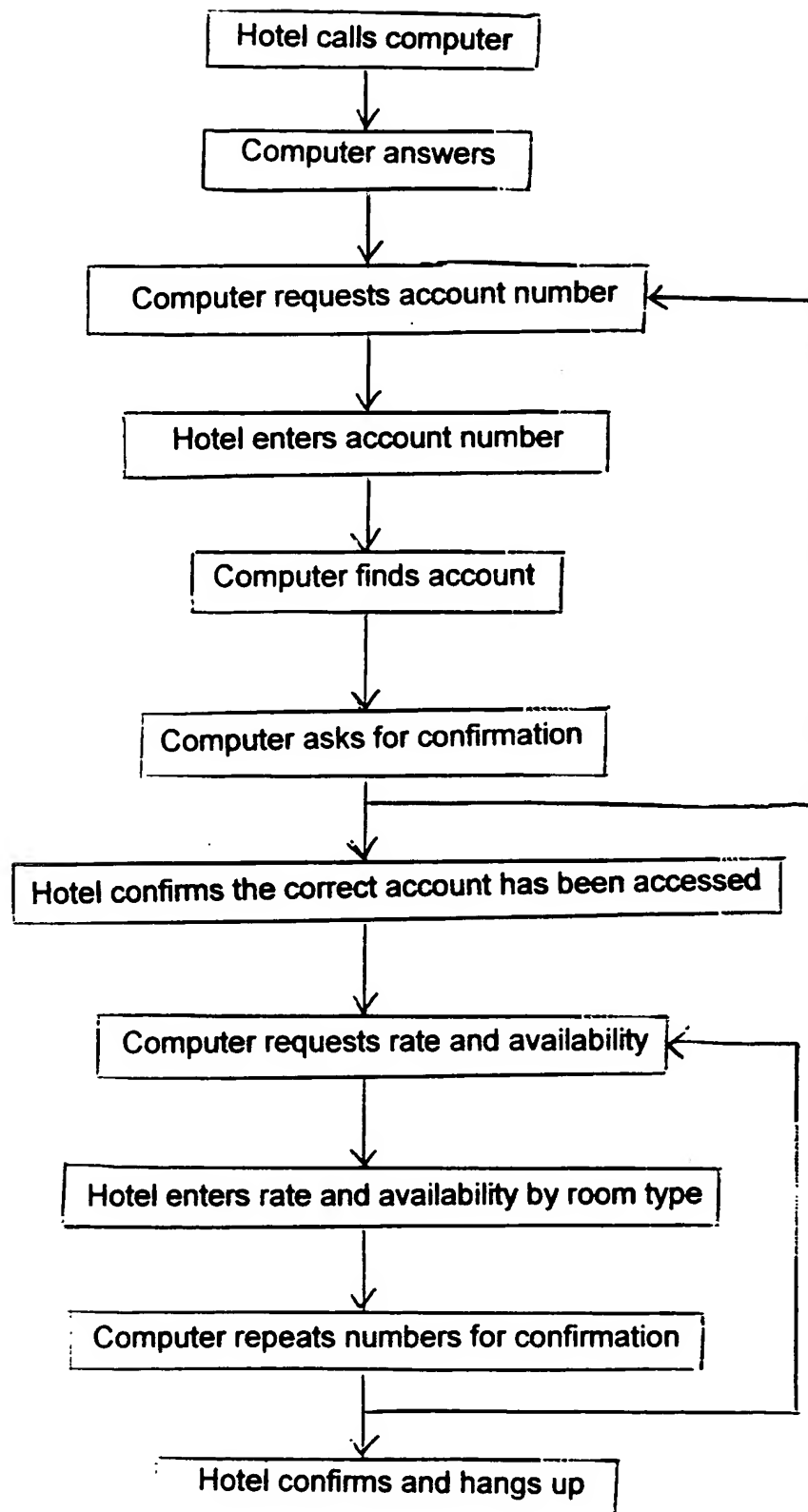


Fig. 7

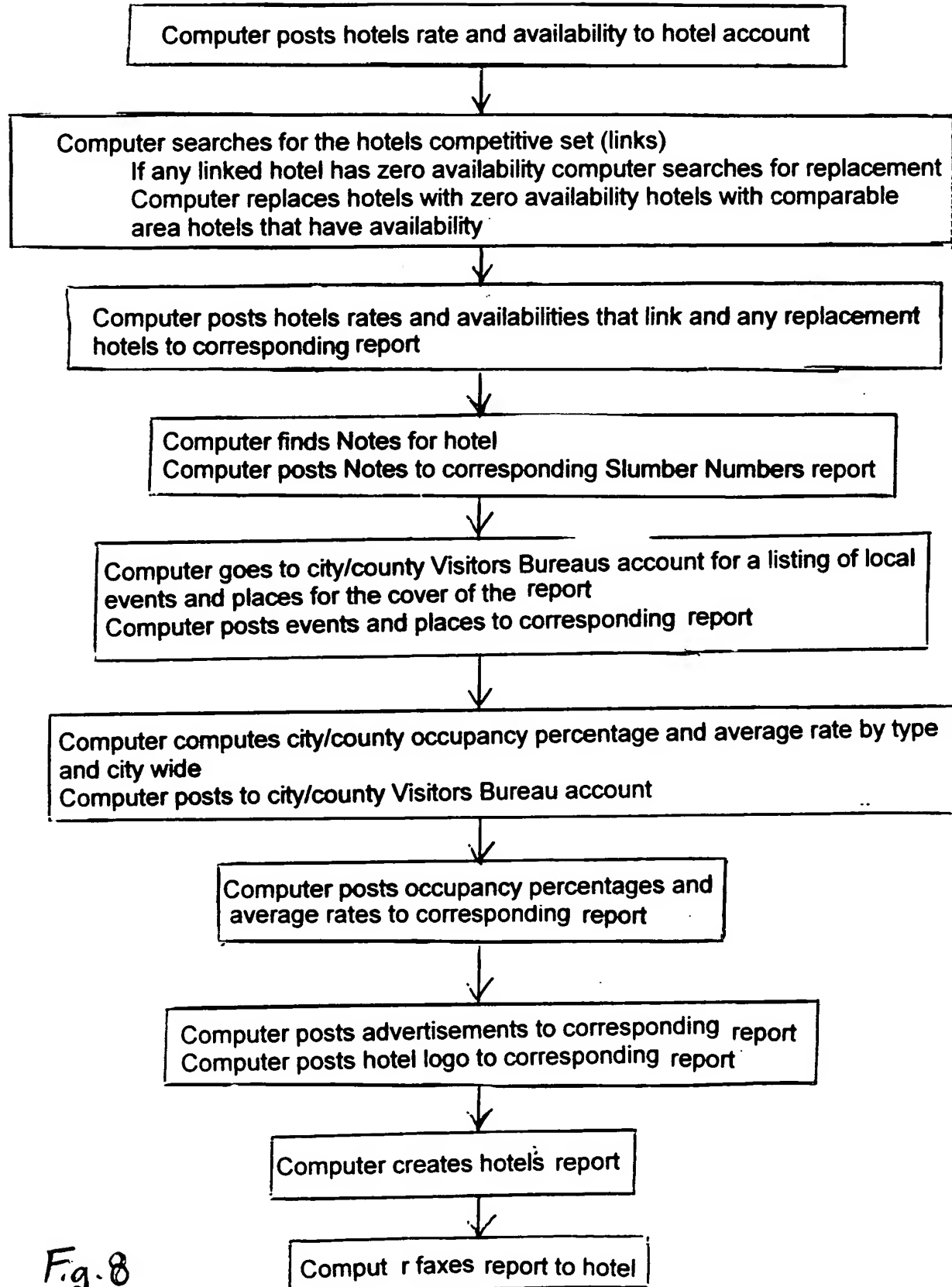


Fig. 8

24 32 30 38 34 30 40

POST INN NOTE
POST INN NOTE
POST INN NOTE

HOTEL NAME
DATE & TIME

0 % & ADR^{TODAY}
0 % & ADR^{TOMRO}

ROOM
TYPE

MY HOTEL Address Phone	50-Directions	\$\$\$ NON/SMOKE											
		A	\$59	20	22								
		B	\$69	3	6								
		C	\$79	12	13								
Hotel 1 Address Phone	Directions	A	\$										
		B	\$										
		C	\$										
Hotel 2 Address Phone	Directions	A	\$										
		B	\$										
		C	\$										
Hotel 3 Address Phone	Directions	A	\$										
		B	\$										
		C	\$										
Hotel 4 Address Phone	Directions	A	\$										
		B	\$										
		C	\$										
Hotel 5 Address Phone	Directions	A	\$										
		B	\$										
		C	\$										
Hotel 6 Address Phone	Directions	A	\$										
		B	\$										
		C	\$										

AD

AD

AD

HOTEL NAME
WELCOMES YOU TO
COLUMBUS

IN TOWN THIS WEEK

James Taylor, Wed., 7pm
Germaine Amphitheater
I-71 & Polaris
431-3600 for tickets

Crew vs. San Jose, Fri., 7pm
I-71 & 17th Ave.
555-1234 for tickets

Arts Festival, Sat & Sun.
300 Ohio Artists & Crafts
Civic Center, Downtown
FREE

Civil War Re-Enactment,
Ohio Village
\$5 Adults/\$3 child
Sat & Sun, 10am-4pm
I-71 & 17th Ave

VISIT COLUMBUS
METRO PARKS

Highbanks, North Columbus,
SR 23 and Powell Road
Ancient Mounds, Nature Center,
Walking Paths, Dawn to Dusk

ADVERTISEMENT
HERE

Fig. 9

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46

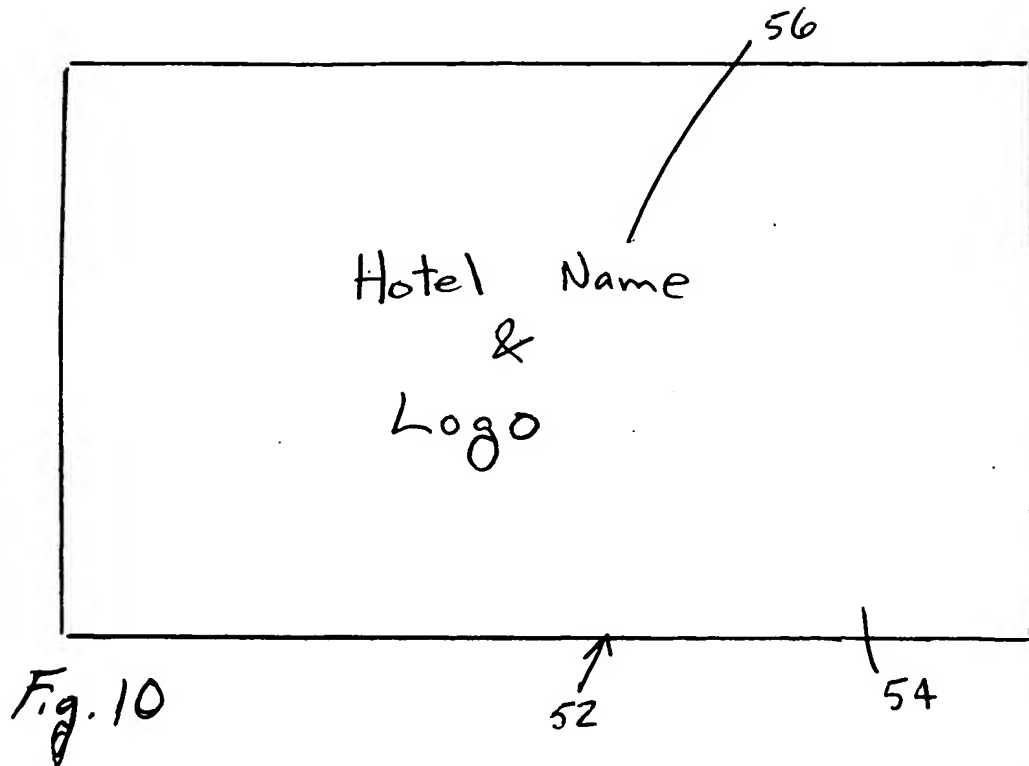
22

28

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We apologize for not having a room available but appreciate your desire to stay with us. As a token of our appreciation we have reserved a room for you at the below indicated hotel where you can redeem this card for \$2.00 at the current price. We hope you choose to stay with us in the future.

<u>Referred Hotel</u>		<u>Directions</u>
60 - Name _____	_____	Date _____ 68
62 - Address _____	_____	Guest name _____ 70
64 - Telephone _____	_____	Zip Code _____ 22
_____	_____	_____

Fig. 11

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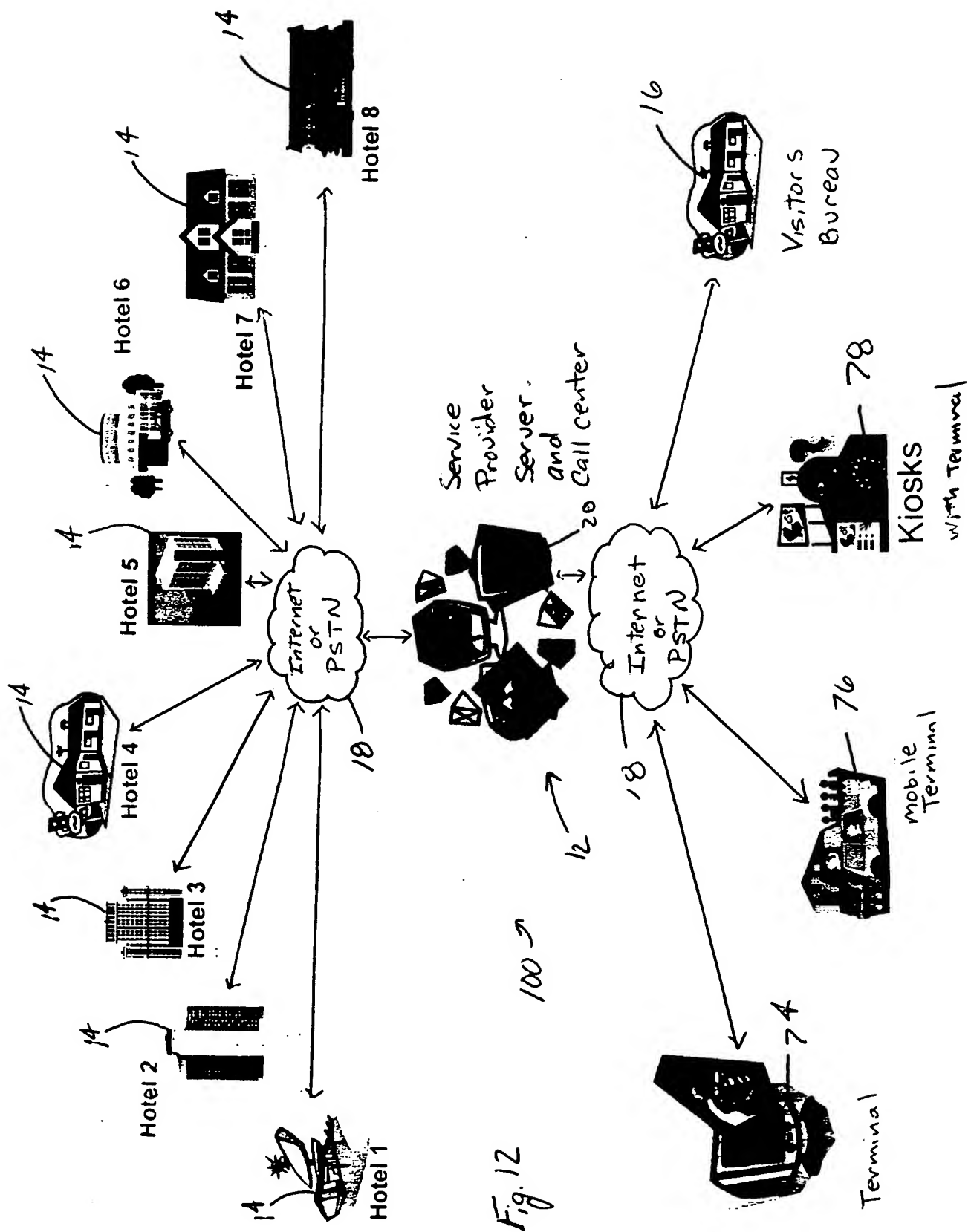


Fig. 12